

# Oakley: A revolutionary brand



Since 1975, Oakley® has become one of the most iconic and imitated brands worldwide. As a leader in Sports Performance Optics,<sup>1</sup> their legendary eyewear is developed using cutting-edge science and manufacturing processes. The result inspires greatness – in world-class athletes and everyday customers.

## LEADING EYEWEAR TECHNOLOGY: BUILT FOR EVERYDAY AND SPORTS LIFESTYLES

- 900+ patents in their portfolio<sup>1</sup>
- Oakley's patented frame and lens technologies are designed to meet the performance demands of the world's best athletes
- **Lens technology inventions** allow members to maximize vision clarity and definition with Prizm® Lens Technology<sup>1</sup>, Oakley High Definition Optics® (HDO®) lenses<sup>1</sup> and Plutonite®<sup>1</sup>
- **Frame innovations** mean glasses are durable and stay on members' faces under the harshest conditions with Unobtainium®<sup>1</sup> and O Matter®<sup>1</sup>, Nano-Matter®<sup>1</sup> and BiO-Matter™ frames<sup>1</sup>

Proud partners with Oakley, members can now be – and see – their best by using their in-network EyeMed vision insurance benefits at [Oakley.com](https://Oakley.com)<sup>2</sup>

<sup>1</sup>Oakley.com, 2023. <sup>2</sup>Insured vision benefit cannot be used on Oakley® non-prescription or custom sunglasses, ski goggles or accessories, footwear and apparel. Only EyeMed and its health and ancillary plans deliver an in-network, online, auto-adjudicated member claims experience with no forms, no calls and no manual intervention through 2024.

Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111.



## Oakley prescription glasses

Drawing on 40 years of innovation, Oakley prescription glasses and sunglasses balance aesthetics, comfort and technology both on and off the field



Official partner  
to the NFL